Creating a more professional online presence.

GO HIGHER
West Yorkshire

What is LinkedIn?

LinkedIn is a free, professional social networking site where you can showcase your experience, skills and qualifications. It is a platform that many employers use to hire new people.

It can help you to...

- Connect with professionals
- Be seen by employers
- Learn about work you are interested in
- Apply for jobs

Want to hear directly from LinkedIn? Head to:

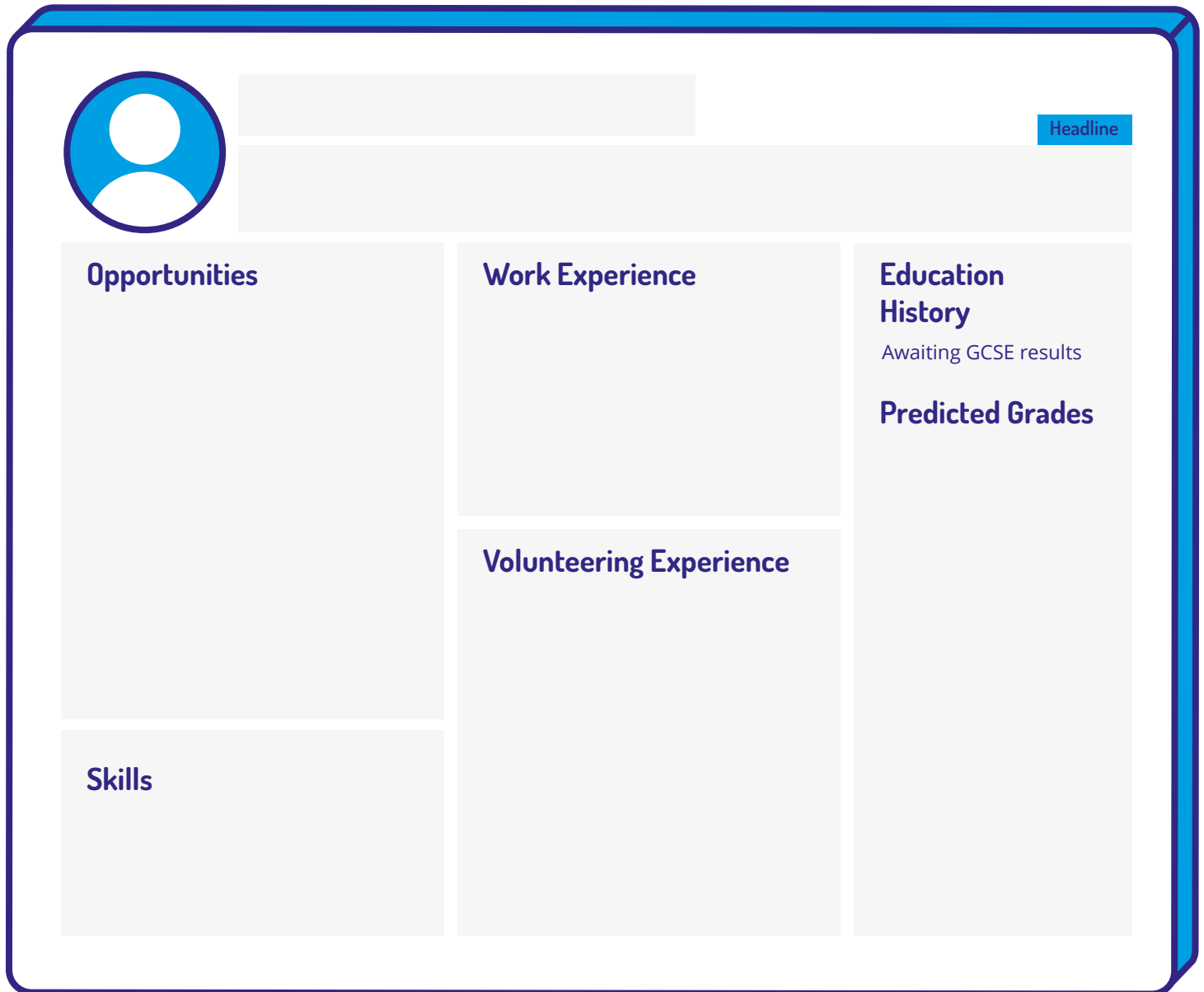🔍 youtube.com/watch?v=YWp6AN00D_c

Linked In

It's time to create your very own LinkedIn profile!

There are a few easy steps to follow to create the perfect profile:

Upload a photo
keep it professional, almost like a passport photo (but with a smile!)

Create your headline
Use your 120 characters to promote who you are, what you do and what you want to be.

Write your summary
Use this space to tell your story, show what you're passionate about and talk about your goals.

Work experience
Include any details of work placements or internships.

Volunteering experience
Let people know about any volunteering opportunities that you've had.

Skills
You can add up to 50 skills, but don't worry if that seems daunting, 10 skills related to the job you want will work!

Education History
Make it easy for employers to see what qualifications you have, including GCSEs.

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Imagine that you have finished your exams (these might be GCSEs or A Levels for example) and would like to secure a part-time job. This can be any career that interests you. Using the above advice for each section and the top tips suggestions, create your own LinkedIn profile.

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Headline

Opportunities

Work Experience

Education History

Awaiting GCSE results

Predicted Grades

Volunteering Experience

Skills

Top Tip #1

Write in the first person (use 'I').

Top Tip #2

Use words and phrases linked to your job interest.

Top Tip #3

Let people know how to contact you.