



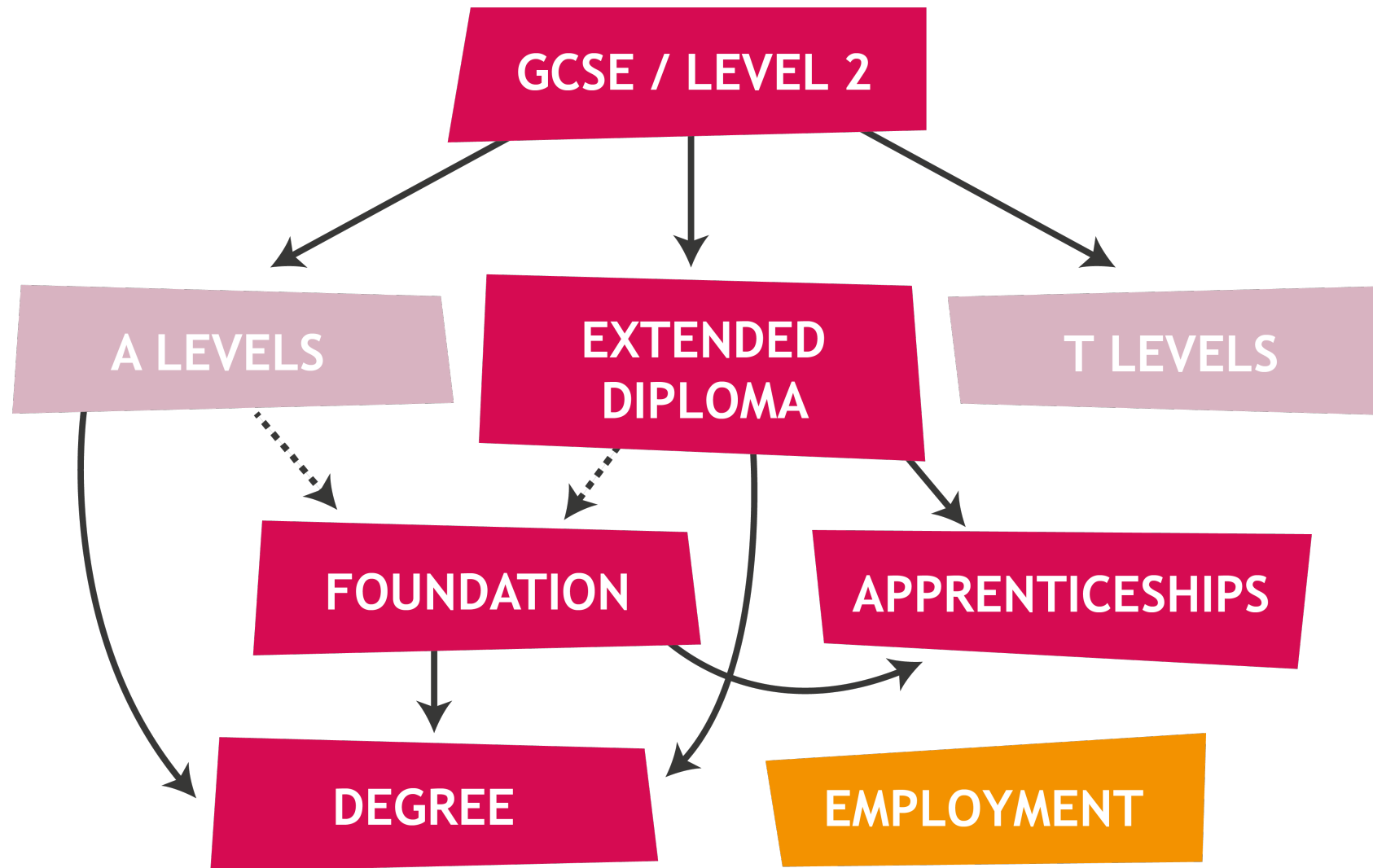
Routes into the creative sector:
Extended Diploma (ED's) and
Foundation Diploma (Foundations)

Hello!! Who am I?



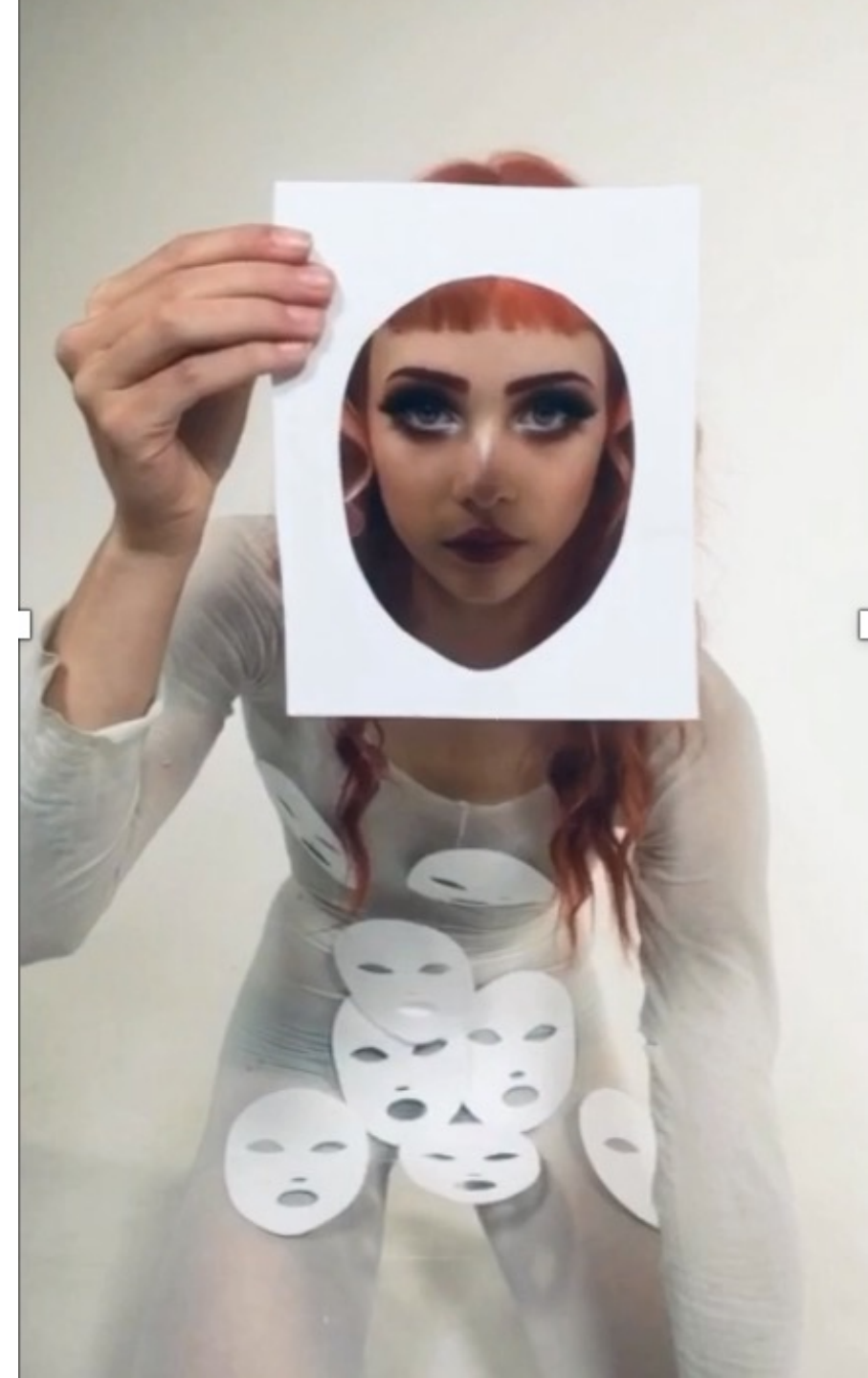
- Katie Holmes
- Director of FE at Leeds Arts university (Course Leader for the Extended Diploma)
- The ED has around 150 students across 2 x years.
- Over 15 years teaching across a Variety of different art & design courses inc. A level, ED, level 2, Foundation & as a moderator.
- I originally trained as a graphic designer.





Extended Diploma's are:

- Full time courses
 - 2 x years
 - Equivalent to 3 x A levels
 - Preparation for progression
 - Recognised by Universities
 - Allow for specialisation at 16 (vocational)*
 - Fully funded if under 19yrs
- *I'll come back to this later



Who is ED's for?

The course is for students who wish to progress to a career in in the creative sector.

Extended diploma's cater for two types of applicants:

- Those who know which specific area of art and design they are interested in.
- Those who know they want to work in the creative sector but have yet to discover which specific aspect of art and design they are interested in.
- Applicants are normally GCSE leavers or those who have started A levels or an equivalent and want to change course.



Names & Awarding Bodies

- Extended diplomas are delivered at a variety of different centres including but not limited to Academies, 6th Forms, general FE colleges and at universities across Yorkshire.
- There are a few awarding bodies:
E.g. BTECs, Edexcel, Pearson, UAL (University of Arts London)
N.B not all have the prefix BTEC (e.g. UAL Extended Diploma)
- Courses can be general, specialist or general then specialist (have specialist pathways or specialist options within briefs).



Leeds Arts University (LAU) example: UAL Extended Diploma in Creative practice: Art, design and communication.



Can be Digital:



Can be more traditional:



Structure example:

Regardless of name/area the course tend to start with underpinning skills then introduce more specialist teaching.

Stage 1 – Diagnostic

This is where we embed general art and design skills and give students a taster of many areas of art and design or the potential of their specialism.

Normally comprising of introductions to:

- Workshops (3D, print), Drawing techniques, Photography, Digital/time based media, Colour (paint and mixed media), 2D/3D Design/visual studies, Contextual studies

Stage 2 – Specialism

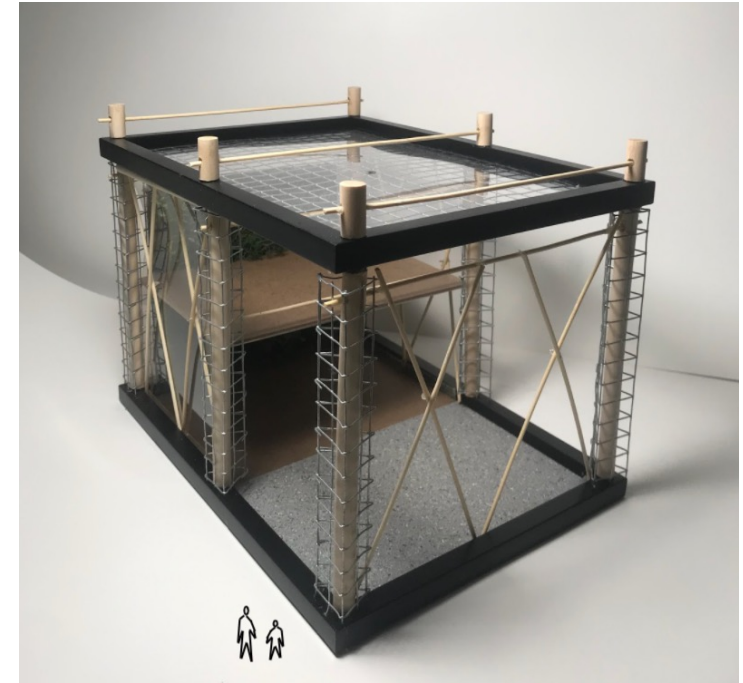
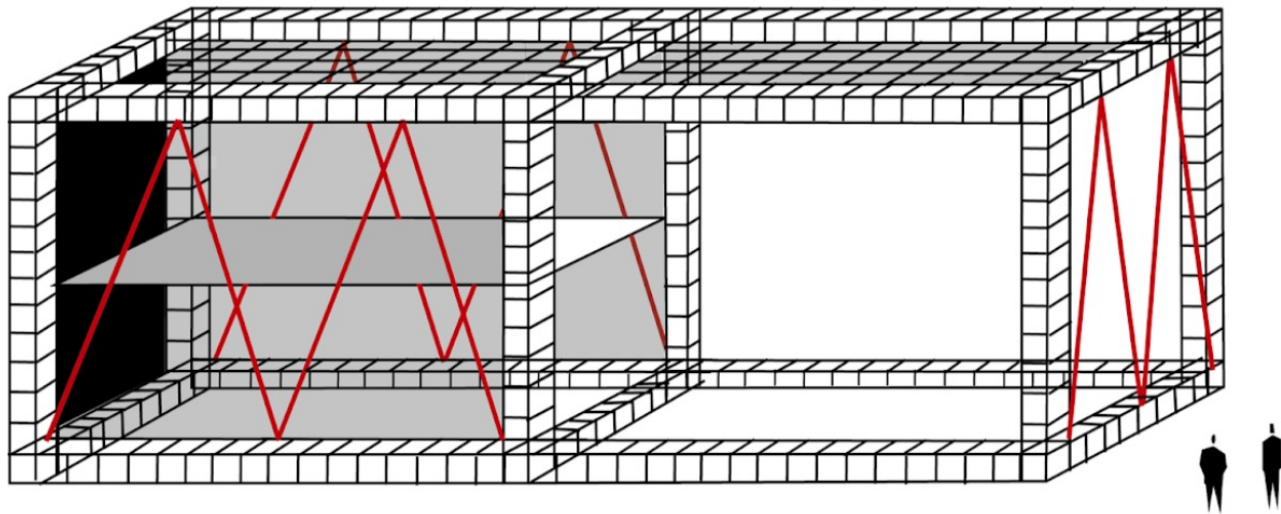
Students are supported to choose a specialist area and begin to focus their subject specialist skills in either:

Fine Art, Fashion Textiles, 3D, Graphic Communication
Preparation of a portfolio for progression.



LEEDS
ARTS
UNIVERSITY
EST. 1846

Generating Problem Solvers & Thinkers :



Assessment Models

- Normally coursework based
- Grade determined by a final major project / final externally set project.
- In some centres, the final project is marked externally in others it is marked internally and moderated externally.
- In some centers, the final project may be completed in timed exam type conditions.
- At the end students receive a grade which is equivalent to 3 x A Levels

LAU example: A series of units which are assessed at pass then a final unit which is coursework based over around 8 x weeks.

It is internally set and externally moderated.

Awarded P, M, or D. (D is equivalent to 3 x A* at A level).



Entry Requirements

- Centre's tend to ask for around 4 x GCSE at grade 4 or above or equivalent.
- Not all require English & Math's.
- Not all require an art qualification.
- Portfolio/Interview (?).
- **AS ALWAYS CHECK WITH THE CENTRE!**



LAU example: 4 x GCSE equivalents, must include English & Math's
Does not need to include Art or creative subject but application includes 6 x slide/image portfolio and personal statement.
No interview.





Career destinations:

3D/Architecture/ Product/stage/prop

- Interior Design/Interior Architecture
- Furniture Design
- Product Design
- Craft
- Exhibition Design
- Landscape Architecture
- Spatial Design
- **Architecture**
- Design for Stage and TV
- Art Critic/Writer
- Model Making



Career destinations:

- **Graphic Design:**
(Designer/typographer, packaging, magazine, book, web designer, book binding, publishing).
- **Advertising:**
(Art Director, Copywriter, Art Worker)
- Marketing
- **Photographer**
- **Illustration**
- Print Making
- **Animator/ Character designer/ Concept Artist**
- Journalism



Fine Art

- Teacher/Lecturer
- **Contemporary Artist** (painter, sculptor, performer, media artist and more)
- **Photographer**
- **Sculptor**
- Lecturer/Teacher
- Art Historian
- Curator
- **Museums & Galleries**
- Art Critic/Writer



Fashion/Textiles/ costume

- **Fashion Designer**
- Costumier – Film or Theatre
- **Textile Designer**
- **Surface Pattern Designer for Fashion**
- Interiors
- Stationery and giftware
- **Fashion Styling**
- Fashion Communication/
Marketing
- **Fashion Photographer**
- **Textile Artist**
- Pattern Cutter
- Garment Technologist



Why choose an ED over other options?

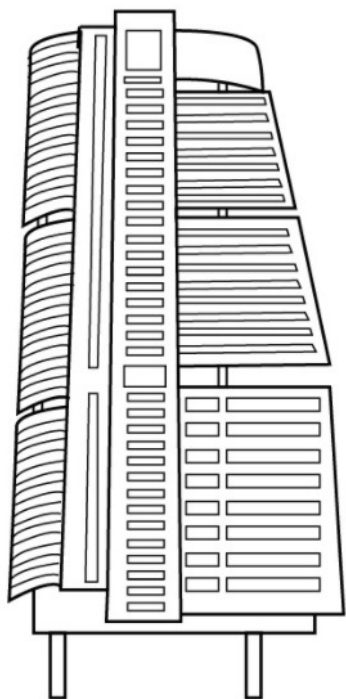
- Specialising earlier than A levels
- Develops a large portfolio
- More time developing own practice and finding individual area of interest
- Scaffolded preparation for progression into next steps
- Bridges school and progression options (fills in gaps)
- Personal development in wider employability skills fostered.
- Allow for further exploration of possible specialisms
- Taught to think.



Cont.

- Not a 'school' environment
- Links to live briefs, simulated work experience and possibly alumni.
- Coursework assessment allows for progressive development of skills rather than exams.
- More formative assessment opportunities.
- Generates UCAS points that can be used to apply outside of subject area.
- Is recognised by universities in the creative sector.





Build King



Considerations:

- Location
- Environment
- Course & Group size
- Facilities
- Trips
- Learning support
- Welfare support
- Timetable



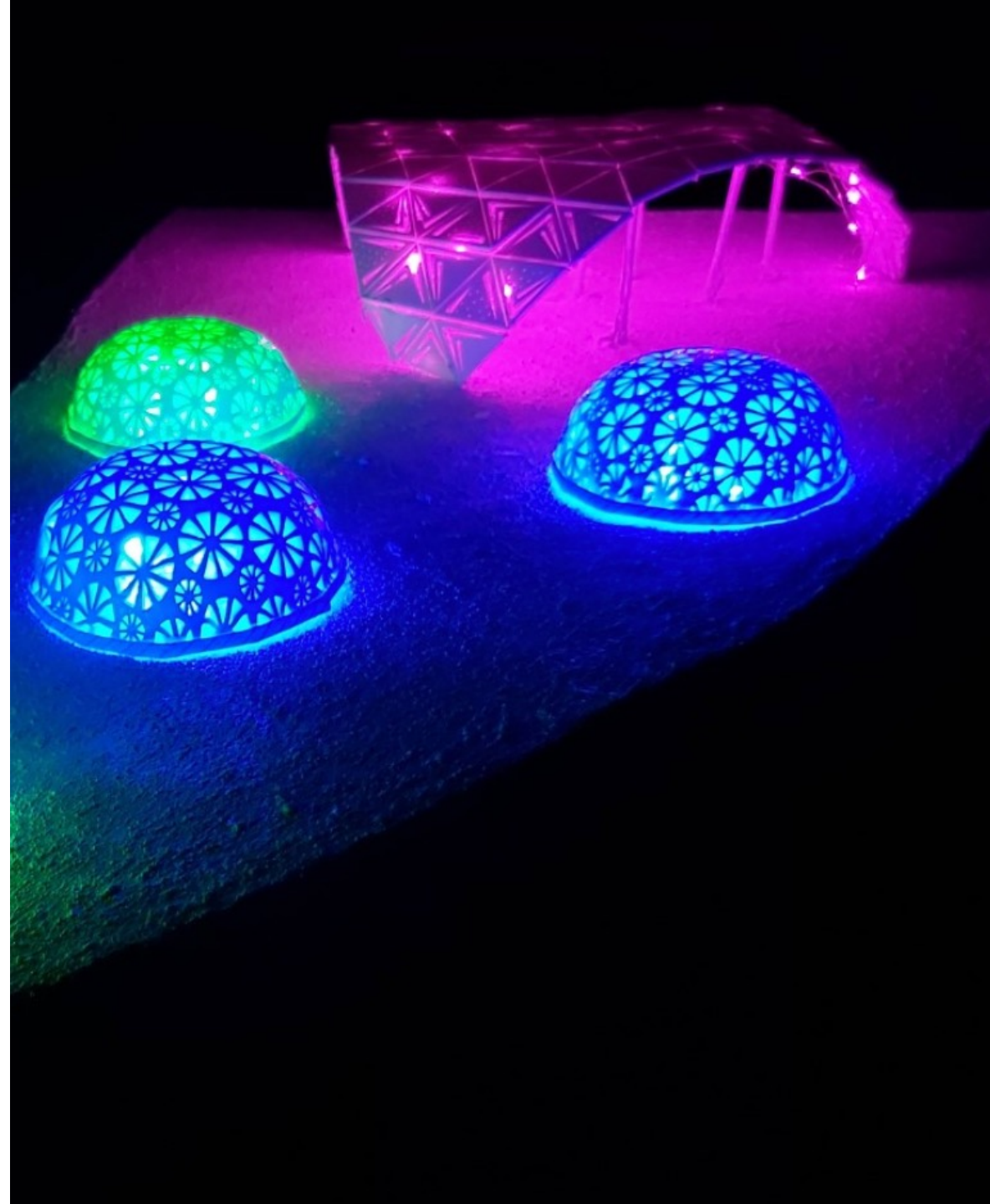
Foundation Diploma's are:

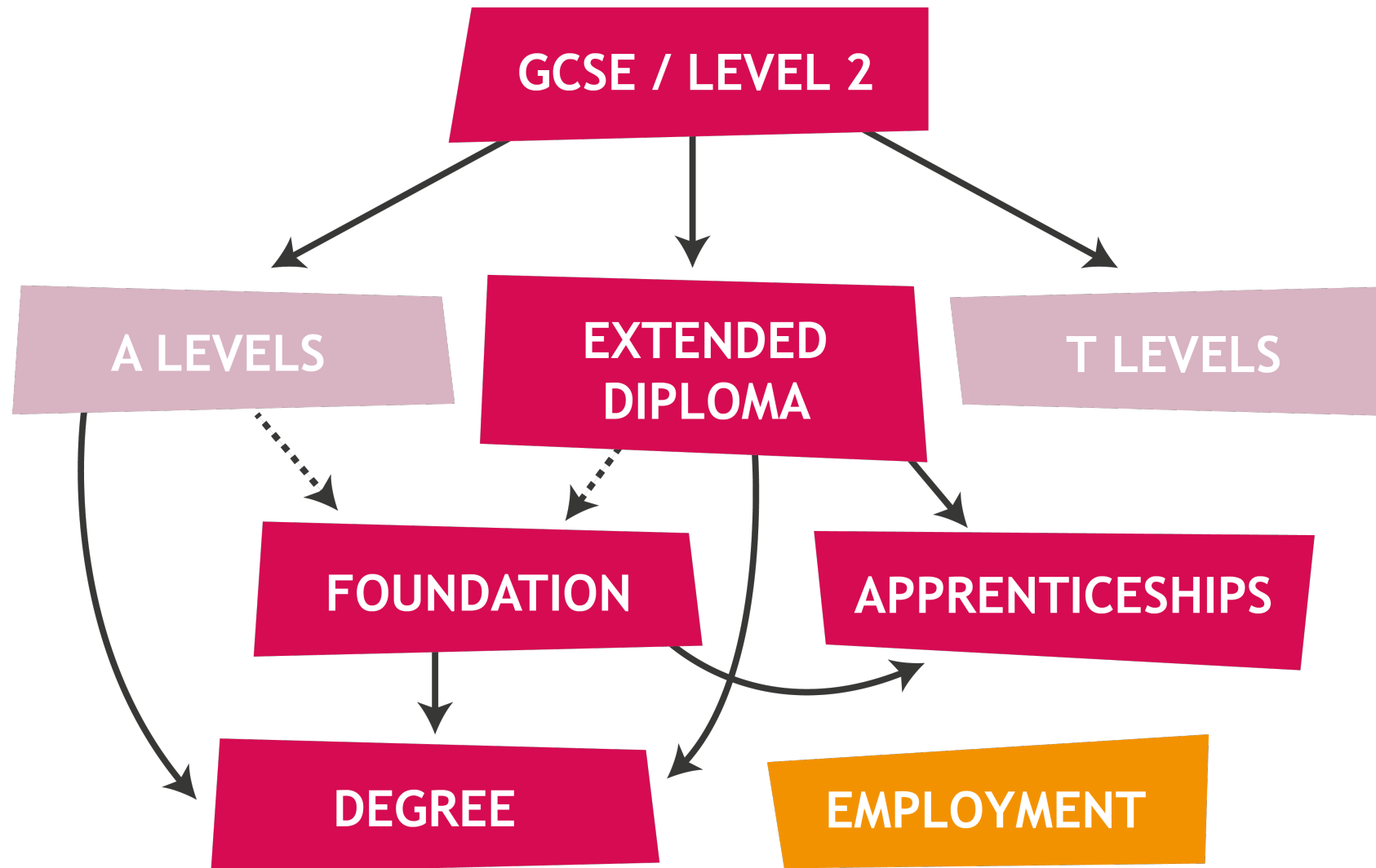
- Full time course
- 1 x year
- Preparation for progression courses
- Post ED/A level
- Allow for further exploration of specialization
- Portfolio development
- Fully funded if under 19yrs



Foundation:

- Normally after A levels (was expected)
- Portfolio generation
- Explorative and formative
- Longer on skills
- Helps decide/identify specialism
- Longer in education
- Builds UCAS points
- NOT a foundation degree
- Can be a year 0
- Free (U19)





Thank you!

Any questions?