

The UCAS Fair Access Programme: strategic objectives









2. Bring the hardest to reach students to you, earlier



3. Help you understand what works in widening participation and access



4. Help bring schools, colleges and universities closer together



5. Remove barriers and inspire students

How is UCAS supporting Fair Access?



UCAS strategy and product development reflects widening access/participation goals



Inspires and enables informed decision-making through personalised information and advice through the UCAS Hub.



Ensures that admissions services facilitate WP, including **reforming** to support disadvantaged students



Supports providers' goals through data collection, contextual data, and offering targeted marketing services



Publishing high quality **insight and analysis** to inform policy and public debate, and drive improvements



Data services to help providers and WP organisations evaluate the effectiveness of interventions



January Equal Consideration Deadline Stats



594,940 total applicants (-0.3%)



479, 210 total UK applicants (-0.5%)



316,850 18 year old applicants (+0.7%)



65,450 21 year old+ applicants decline (-5.2%)

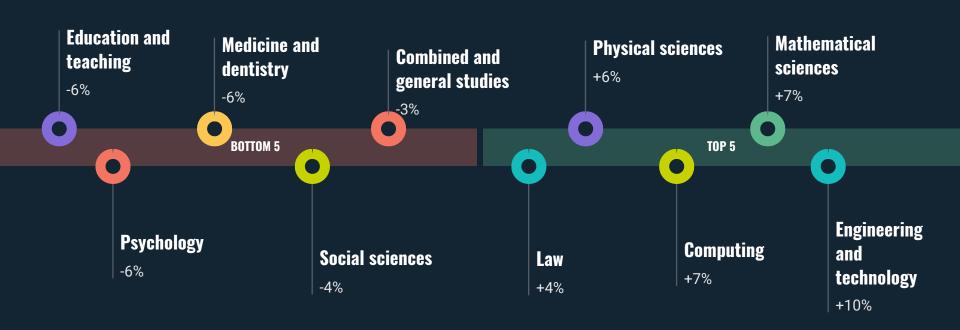


115,730 International applicants (+0.7%)

Second highest number of UK 18 year old applicants on record apply

Subject applications — Stem in demand

Top 5 and bottom 5 percentage changes in applications by CAH1 subject grouping



Journey to a million

2030 1,000,000 | +40,000

2029 960,000 | +40,000

2028 920,000 | +30,000

2027 890,000 | +30,000

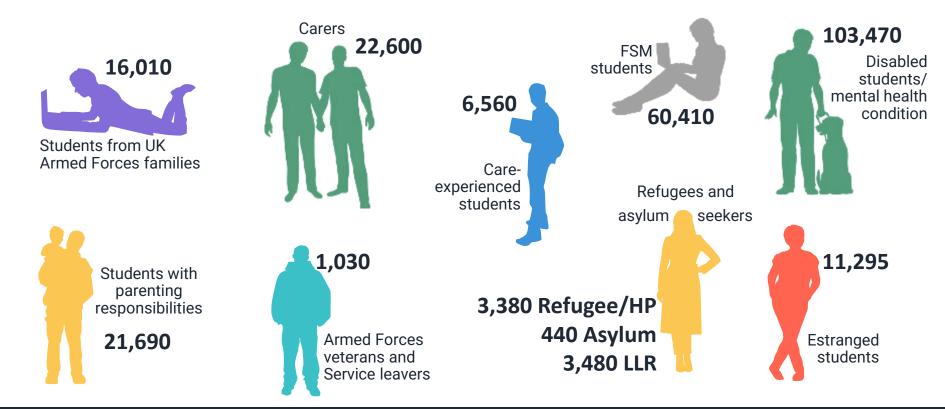
2026 860,000 | +35,000

2022 vs **2030** there could be:

18 YO +126,000 **International** +90,000



Questions in the application to identify:



Personal details	Tell us about any circumstances you might need support for during your studies. We want to reassure you that this information is confidential and will not negatively impact your application.	11040
Contact and residency details	Information will be shared with those involved in supporting you — not all universities and colleges offer the same support, so it is a good idea to contact them directly to ask any questions before you apply.	UCAS
Nationality details	We may also use this information (anonymously) for monitoring purposes to inform and improve support for future students.	
Supporting information	Every year, over 60,000 students with a physical and/or mental health condition, long-term illness, or learning	
English language skills	difference apply through UCAS to study at a university or college in the UK, and access a range of support available to help with their studies, day-to-day activities, travel, or lifestyle. Would you consider yourself as living with any of the following: *	
Finance and funding		
Diversity and inclusion	Would you consider yourself estranged from your parents (i.e. you're not in contact with and supported by your	
Do you ha	ave any unpaid caring responsibilities (not including parenting)? No	
Reference	Do you have official refugee status or limited leave to remain, or are you seeking asylum? No The UK government has granted me refugee status or humanitarian protection in the UK	
	I have limited or discretionary leave to remain in the UK I'm currently seeking asylum in the UK	
	Do you have a parent or carer who currently serves in the UK Armed Forces, or who has done so in the past? Yes No	
	Have you ever served in the UK Armed Forces? Yes No	?



The UCAS application data shows:

Compared to young applicants without caring responsibilities...



More likely to apply within 30 minutes of home



Less likely to apply to the most selective institutions



More likely to share a disability, especially a mental health condition



Strong preference for health and social care, nursing and midwifery



Survey respondents told us:



Ability to travel home easily, if living away from home, was an important factor



Possibility to balance studies with part-time work was another important factor

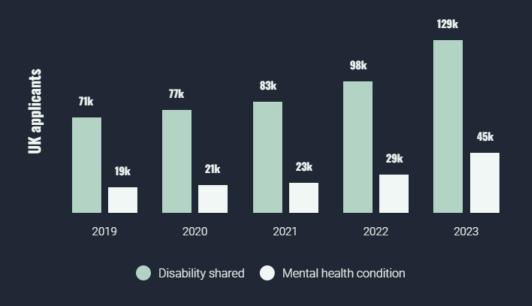


Majority received no guidance about going to HE as a young adult carer



Strongly motivated by studying the subject they love, and deepening knowledge or skills in a particular area

Increase in UK applicants sharing a disability or mental health condition

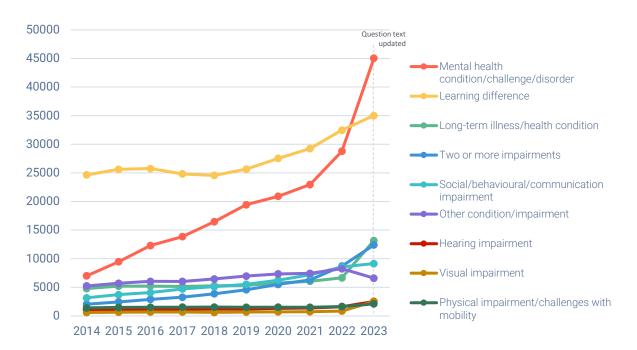


The wording of the disability and mental health question was updated for the 2023 cycle.

- Visual impairment: +197%
- Long-term illness or health condition: +98%
- Hearing impairment: +57%
- Mental health condition: +56%
- Two or more impairments: 42%
- Physical impairment or mobility challenges: +29%
- Other condition or impairment: -20%

Security marking: PUBLIC 17 May 2024

157% rise in applicants sharing a disability since 2014 ...



- 1 in 5 UK applicants share over 128k
- Over a third share a mental health condition (8% of UK applicants)
- Greatest increases seen for:

Mental health conditions +542%

Two or more impairments +508%

Visual impairments +325%

UK applicants sharing a condition, impairment, or mental health condition in the UCAS application 2014-2023

What needs to change?



- 1. IAG for disabled young people (and their parents/carers) must **start earlier** so HE and apprenticeships are viewed as **viable pathways** and can be planned accordingly
- 2. Disabled applicants (and those who advise them) need earlier, clearer, accessible details about support, recognising the journey may be longer and more complex
- 3. Young applicants need more **help to research support and speak to the disability adviser** about their individual needs
- 4. IAG must recognise the **intersectionality** of disability with other characteristics to address hidden **challenges and barriers**
- **5. Consistent messages about how disability data is used** in admissions must come from key influencers, e.g. parents and support staff, from the outset
- 6. The specific needs of students with **different types of impairment** must be accommodated when advising, with **information and support** tailored accordingly

UCAS

How UCAS is supporting

Changes to the wording of the UCAS application question, with further improvements to the question to follow.

Cross-sector collaboration with expert groups and networks

Mental health needs considered intersectionally across all under-represented groups, and support information integrated.

Improved information and advice – new mental health pages with 'what happens next' outlined to create transparency.

Improved signposting for DSA

what works with messaging around sharing MH condition

2025 cycle project with TASO on

Adviser toolkit and PDP module

Additional support over C&C



Individual needs student pages







What is DSA?

DSA eligibility FAQs

Acronyms and abbreviations



How to apply for DSA



What to expect from a DSA assessment



Confirmation and taking up support



Disabled Students' Allowance: Scotland

If you live in Scotland, read this guide created by Lead Scotland, a charity providing support for disabled people to learn.

UCAS

New DSA resources



The Disabled Students' Allowance (DSA) scheme aims to ensure everyone has the support and adjustments they need to succeed during their studies.

However, knowing where to start or even what DSA really is can be difficult. We've got lots of resources designed to help you navigate your way through eligibility, application, and what support is available through DSA.

D&A Diversity

Content provided by Diversity and Ability@

Link to DSA pages

UCAS



Next Steps: What is the experience of students from a care background? November 2022

Unite





Summary of key findings:

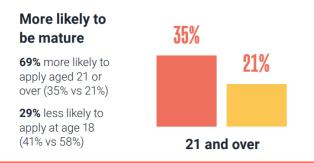
- Three in five received no guidance specific to going to HE with care experience
- Students' decision making is influenced by their individual support needs
- Care-experienced applicants have a less linear education pathway to HE
- The intersectionality of care experience with other personal characteristics presents additional challenges and considerations
- Applicants do not always discuss their circumstances with the people who can inform them about support in HE

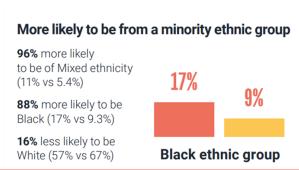
Read report here

We looked at the intersectionality of care experience and other characteristics

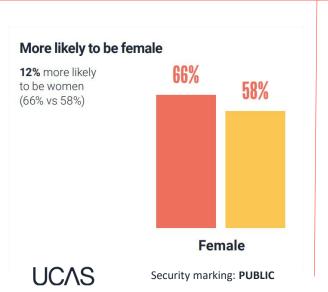


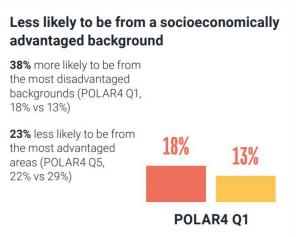
LGBT+

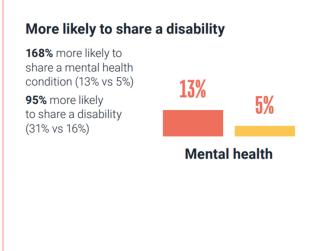




Compared to applicants without care experience ...













Less likely to achieve the top grades in post-16 qualifications

- 51% less likely to achieve the highest grades in A levels and Scottish Highers
- 23% less likely to achieve DDD or above in BTEC Extended Diploma



Strong preference for healthrelated and social care courses

- 179% more likely to study health and social care courses
- 50% more likely to study nursing and midwifery
 - 44% less likely to study economics



More likely to enter HE with vocational or technical qualifications

- 112% more likely to take Access to HE Diploma
- 40% less likely to apply with A levels



More likely to enter lower tariff providers

- **23% more likely** to be accepted at lower tariff provider
- 30% less likely to be accepted at a higher tariff provider



Key considerations and challenges



Three in five received **no guidance** specific to going to HE with care experience ____





A quarter only discuss their care background with staff who already know



Help is sought from a variety of people and sources



How can UCAS ensure the **trusted adults** helping care-experienced applicants have the right **information and resources**?



How can UCAS support those who **do not** have support from a social worker or school/college (e.g. mature)?



Key considerations and challenges



2x more likely to share a disability 3x more likely to share a mental health condition





Mental health and wellbeing support is the most influential factor in their decision making





40% felt unsupported with information about managing mental health in HE - and how to access support



How can we make it easier for careexperienced people to find information about other support needs?

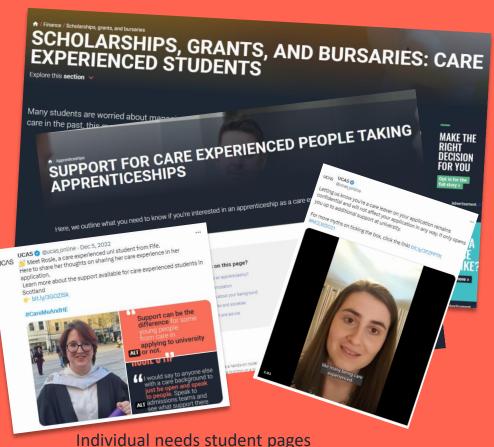


How can UCAS ensure the **trusted adults** helping care-experienced applicants have the right **information and resources**?



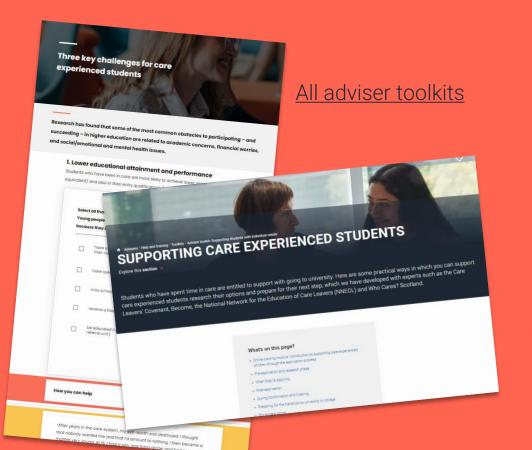
Student I&A

UCAS



UCAS

Adviser resources



Provider good practice



All good practice briefings



What do we know?

CONSIDER HIGHER EDUCATION AS EARLY AS PRIMARY SCHOOL, WITH ADVANTAGED STUDENTS 40% MORE LIKELY TO DO SO



What do we know?

INADVERTENTLY CLOSES THE DOOR TO A COURSE OF CHOICE TO QUALIFICATION OR SUBJECT SELECTION

6 KEY THEMES INFLUENCING STUDENT CHOICE

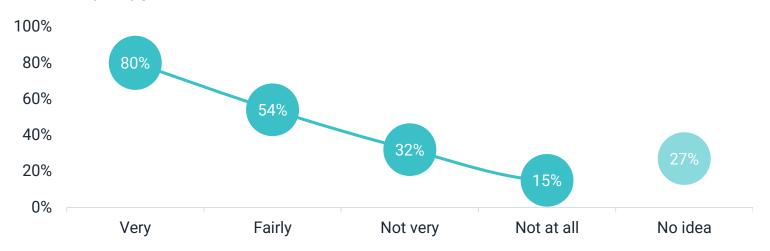
- 1 Inspiration
- **2** Emotion
- 3 Experience
- 4 Confidence
- 5 Independence
- 6 Contro





Being prepared is key for feeling in control

% Extremely/very positive about the future



How PREPARED to make decisions about that future

UCAS

NEXT STEPS

WHAT IS THE EXPERIENCE OF DISABLED STUDENTS IN EDUCATION?

In collaboration with



UCAS

NEXT STEPS:

WHAT IS THE EXPERIENCE OF STUDENTS FROM A CARE BACKGROUND IN EDUCATION?





NEXT STEPS WHO ARE THE 'FUTURE NURSES'?



UCAS

WHERE WHAT INFLUENCES THE

CHOICES INTERNATIONAL STUDENTS MAKE?



STARTING THE CONVERSATION UCAS REPORT ON STUDENT MENTAL HEALTH

















Read all our reports here: www.ucas.com/ about-us/newsandinsights/ucasreports





UCAS

WHAT INFLUENCES THE CHOICES OF WOULD-BE APPRENTICES?



JOURNEY TO A MILLION







UCAS projects that there could be up to a million higher education applicants in a single year in 2030, up from almost three

In response to its projections, UCAS, in collaboration with Unite Students and Knight Frank, is launching a national debate in response to its projections, OCAS, in consultation with unite Students and Knight Frank, is jaunching a national debate highlighting the key challenges and opportunities created by increased demand during this potential Journey to a Million.







PROJECT NEXT GENERATION

Students are mapping out their futures earlier than ever. But younger audiences often lack the guidance they need to make informed choices. That's where Project Next

This in-depth study of 13 - 17 year olds delves into how young people shape their futures, from subject choices to career paths. Our goal? To empower universities, colleges, and employers with the insights they need to deliver support and inspire young decision-makers across the UK.

The report spotlights six key themes: happiness, empowerment, inspiration, confidence, experience, and control. Stay tuned for more reports landing between November and



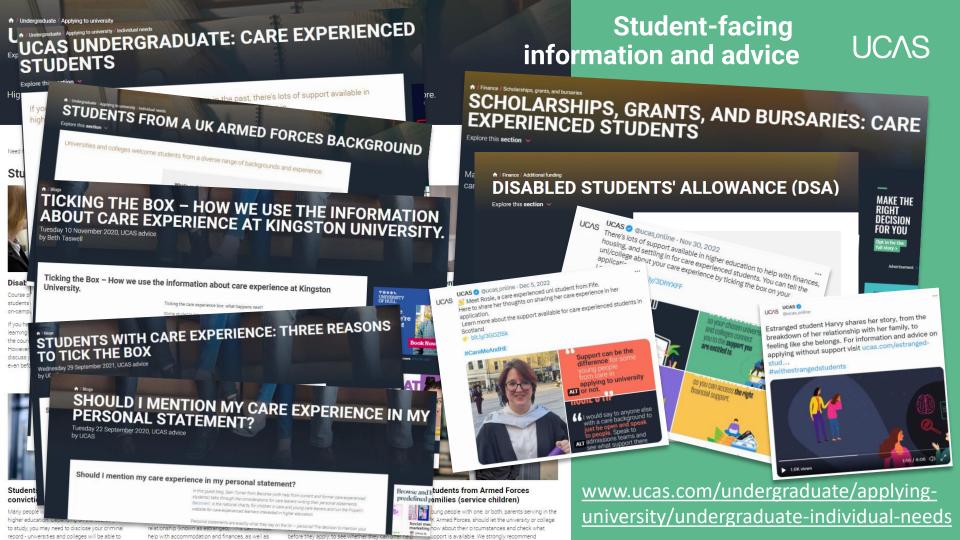








Resources to support advisers and students



www.ucas.com/apprenticeships **APPRENTICESHIPS**

Student-facing information and advice

UCAS

Interested in an apprenticeship? Find out everything you need to know.

Considered an apprenticeship? An undergraduate degree isn't the only option - dis apprenticeships, and you could learn and earn at the same time.







Listen to our new podcast Find out all about degree apprenticeships in our brand Get th

FINANCE

Find out what financial support you're eligible for



tudent finance in

orthern Ireland

Undergraduate tuition fees How much are tuition fees and how are you going to pay for them



UNIBUDDY

SUPPORT WITH THE COST OF LIVING

Is the cost of living making your next steps harder? Whether you're interested in a traditional degree or becoming an apprentice, we're here to support you on your higher education journey.

Tools and resources from trusted sources







Tools to give you money guidance Blackbullion offers free financial education for those looking to go into

Springpod 🐙 Calculate how much money you'll pay back in student loans and find higher education and current students.

The Ultimate Guide to making smart

www.ucas.com/discover/support-cost-living

Whatever stage of life you're at, there will be excitement and challenges. There's a wealth of resources out there to help you through every stage. Simply click on the links in this article, call or text the helpline numbers or speak to a friend or trusted adult

University support

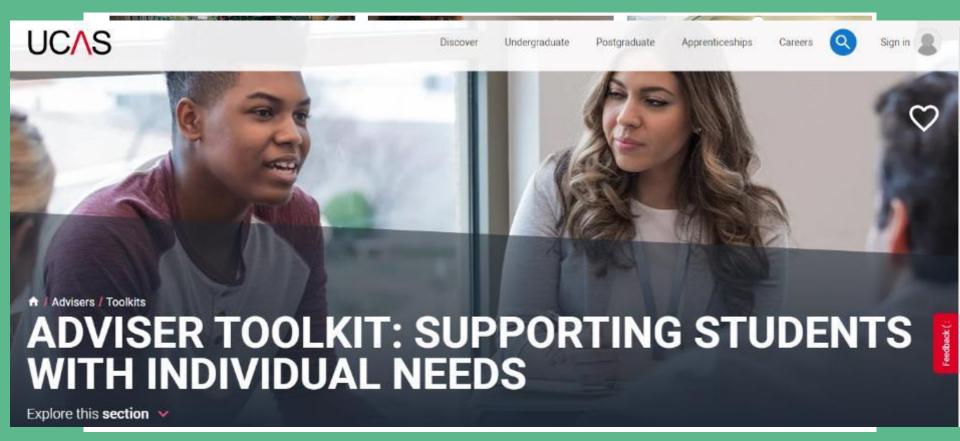


Managing exam stress exams, starting a new job or making big decisions about your

www.ucas.com/undergraduate/student-life/mental-health-and-wellbeing

Resources for advisers: toolkits

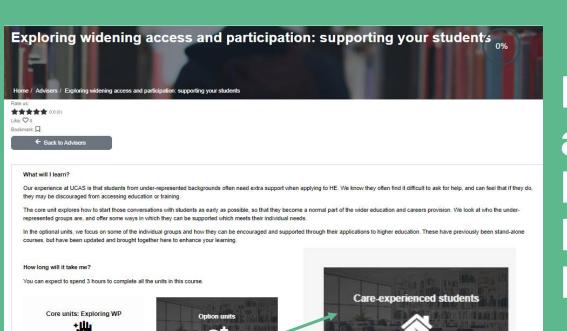






Resources for advisers: Professional Development Platform

Sign up for the UCAS
Professional Development
Platform here



Students with mental health

conditions



Resources for advisers: Engagement opportunities



Read a full list of upcoming and past Adviser Live events

Sign up for our Access Newsletter



our fair access website



UNIBUDDY ON UCAS

Peer-to-peer content in partnership with Unibuddy.





SPRINGPOD ON UCAS

Subject spotlights and virtual work experience in partnership with Springpod.



What sort of Subject Spotlights are available?

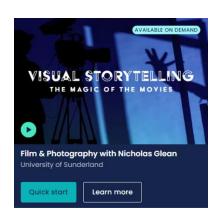




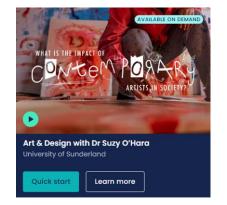




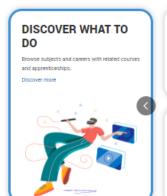








Your next steps | Open legacy to do list





What subject should I take?

Read our subject guides to see what might be right for you.



How to apply

All you need to know about applying to university, college or an apprenticeship.





DISCOVER CAREERS

Try our quiz and get recommended careers that match your skills and personality traits.

Take the guiz



PAQS

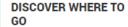
Key application dates

Find out what you need to do and when.



How to nail that personal statement

Writing a personal statement can be daunting.
Follow our tips and advice to help make it easier.



Browse universities, colleges and employers and learn more about cities and regions in the UK. Find out more



What's happening

Replying to your offers - your questions answered

Getting ready to reply to your offers? We've got all your questions answered

More info



Chat to students

Chat with UK and international students who are already studying the courses you've applied for at universities and colleges across the UK, on Unibuddy

More info



University course tasters

Experience what a university course would be tike with Springpod's Subject Spotlights. These interactive, virtual university course tasters feature resilife lectures, semisars, and academics.

More in



Live now: Studying in the UK

There's a lot to consider when moving to a new country. We explore accommodation, visas, scholarships and everything in between.

More Info









There's things to consider with your next step

- something you enjoy you're investing time and effort
- whether it's right for your career path check with employers and professional organisations
- location city or rural, transport links
- a study and assessment style that suits you
- environment including extracurricular, clubs, and societies
- finances



Personalised tools to help

UCAS Quiz

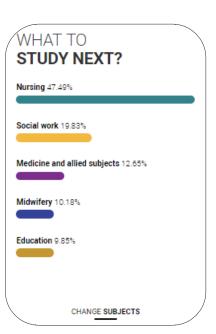
Find job and career ideas matched to your personality.

Plus a list of courses previous students studied in order to get there.



What to study next?

Broaden your horizons by exploring another subject area, that student's who did your qualification went on to study.



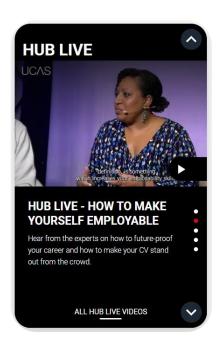


Advice and events

Hub lives

Watch expert interviews on demand.

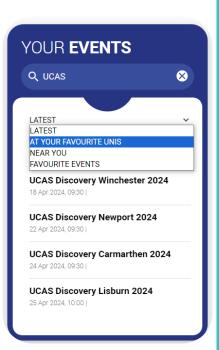
Make an informed decision about the right path for you. University, apprenticeships or the world of work.



Your events

Filter to explore events, open days and tours to suit your needs.

Register straight from the Hub for our UCAS Discovery events, with exciting new zones covering all pathways.

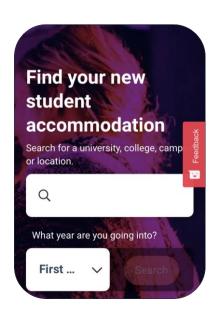




What else students might need?

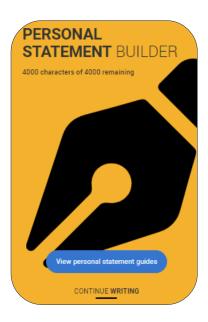
Accommodation

High on the list when considering where to study, but it's not always easy to compare what's on offer. Understand what options there are using our accommodation search.



Personal Statement Builder

Designed to help you think about what to include, and how to lay it all out. It counts how many characters you've used, so it's easy to see when you're close to the 4.000 character limit.





Build their profile. Favourite as they go.





Biomedical sciences



Building and construction



Business and management studies



Chemical engineering















Build yo

Save fc appren⁻ top 5 cl informa



Computer science

Chemistry



Counselling, psychotherapy, and



Criminology



Dance



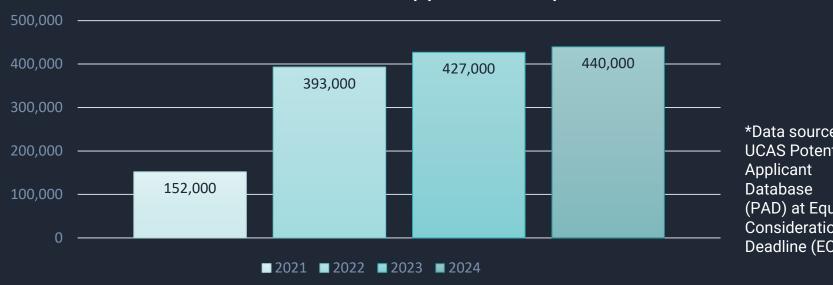
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INTEREST IN APPRENTICESHIPS CONTINUES TO GROW

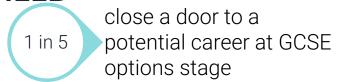


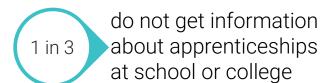


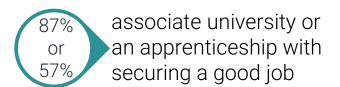
*Data source; **UCAS Potential** (PAD) at Equal Consideration Deadline (ECD)



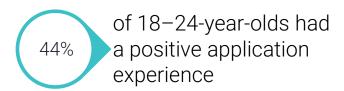
STUDENTS AREN'T GETTING THE INFORMATION THEY NEED













AND THEIR JOURNEY IS CHALLENGING



Awareness of apprenticeships when it comes to pursuing some career goals is low



Research is
difficult and
often
conducted
without support
from teachers



The landscape to search for opportunities is disparate & hard to navigate



Application methods are inconsistent & support is varied for individuals



Recruitment processes are often multistaged and can be highly pressured





Apprenticeships support

 Support and guidance for students through our own apprenticeships page:

Including:

- What is an apprenticeship? Find out key info about apprenticeships.
- **Industry Guides** A chance to explore a variety of industries, to find the right fit.
- Degree Apprenticeships Support on what they are, how they work and what's available?
- UCAS Career Finder Search and find apprenticeship vacancies through



UCAS





New apprenticeship resources to use in class

Our new apprenticeships area gives you access to:

- editable presentations
- a video for students
- our series of application guides per industry.



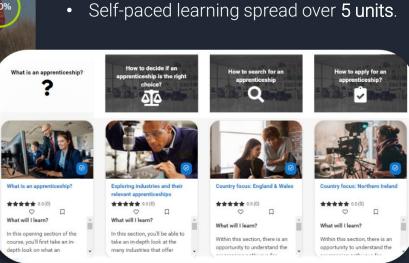


An apprenticeships e-learning course for you!



Units on:

- What an apprenticeship is,
- · how to search and apply,
- supporting those considering both university and apprenticeships,
- resources to help.



Our <u>Professional Development Platform</u> now has a new apprenticeships course.



Bringing UCAS Hub to the classroom

To help you we've developed:

- lesson plans
- accompanying PowerPoints

These can be combined with other resources, such as <u>student packs</u> and <u>Hub live</u> sessions.

ucas.com/hub-adviser



FREE WEBINARS TO SUPPORT YOU

UCAS

Title	Date	
Adviser Live: May UK update	2 May – 15:45	Watch back
Expert voices: Personal statements	15 May - 15:45	Book now
Adviser Live: June UK update	6 June – 15:45	Book now
Expert voices: Gatsby Benchmarks	19 June – 15:45	Book now



2025 Cycle Toolkit

ADVISER GUIDE 2025

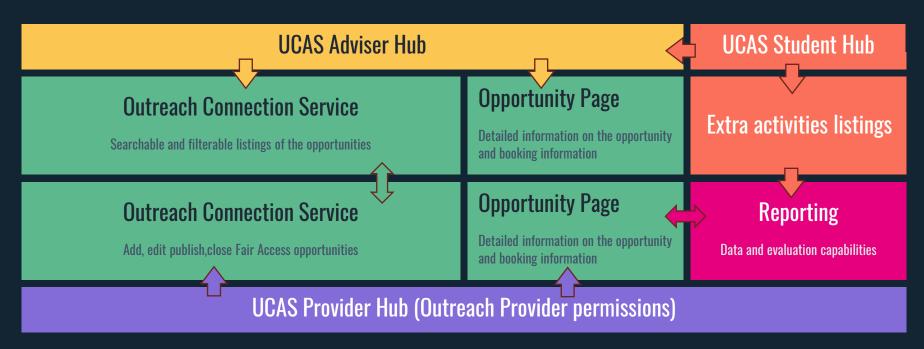
FOR ENTRY TO UNIVERSITY OR COLLEGE IN 2025



www.ucas.com/advisers

OUTREACH CONNECTION SERVICE

ENABLING UNIVERSITIES, COLLEGES AND CHARITIES TO SHOWCASE THEIR OPPORTUNITIES FOR UNDERREPRESENTED AND DISADVANTAGED STUDENT GROUPS TO UI SCHOOLS AND COLLEGES



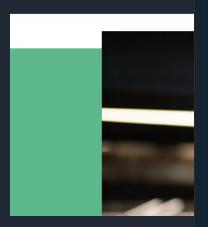


♠ / Providers / The UCAS Fair Access Programme / Outreach Connection Service

OUTREACH CONNECTION SERVICE PROVIDER INFORMATION

Explore this section

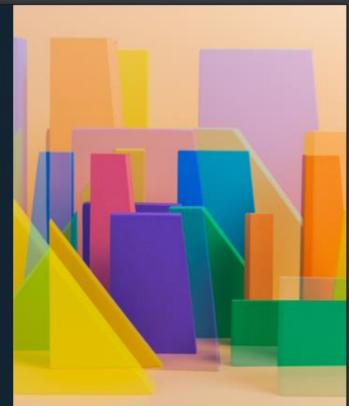
This page provides info



Outreach Connection Service

Guide to using the Outreach Connection Service For providers and third-party outreach providers

February 2024

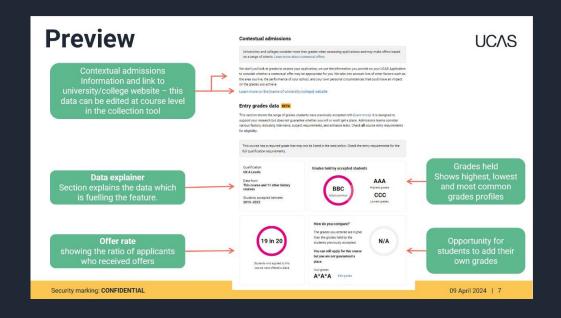






FSM fee waiver and Entry Grades Tool

Video – for teachers and advisers explaining the new feature in Search.

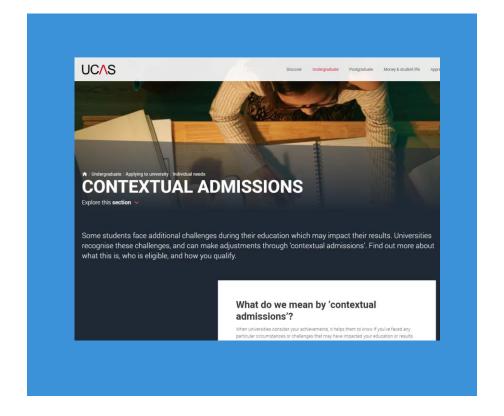




CONTEXTUAL DATA REVIEW

- As part of the Fair Access Programme, UCAS is undertaking a contextual data review
- What do students understand about contextualised admissions - what is shared and how is it used?
- What do advisers understand how do they use this to support decision making?
- Greater transparency around how HE providers use contextual data in offer making – who and what?
- Opportunities for engagement and input from advisers – dates and details coming soon
- For more information contact access@ucas.ac.uk

Read our new student-facing page about contextual admissions



ecurity marking:

LOOKING FORWARD

Next Steps Reports: Young Carers

APP and access planning support, data and consultancy

Student facing Outreach Connection Service

I&A and personalised journeys

Training, development and engagement opportunities for the sector

UCAS Fair Access Bulletin:

Widening participati on webform | | UCAS



